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Sr. No.	Name of the Teacher	Title of the Book	Level	ISBN No.	Name of the Publishers
1.	DR.GONSALVEZ SHIRIN THOMAS	CONSUMER BEHAVIOUR AND MARKETING TRENDS	National	978-81-928882-4-8	Indovision Publications
2.	DR.GONSALVEZ SHIRIN THOMAS	FINANCIAL TERMS OF THE DAY	National	978-93-85162-83-1	Jyotichandra Publication
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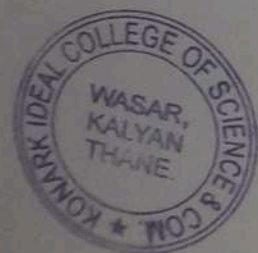
# **Consumer Behavior and Marketing Trends**

**Dr. Gonsalvez Shirin Thomas**

I/C Principal

Konark Ideal College of Science and Commerce,  
Bhal, Kalyan (E), Dist. Thane

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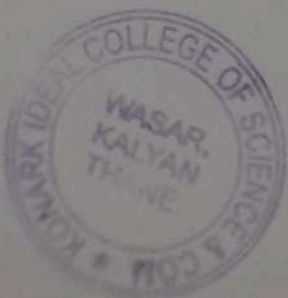
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**. Consumer Behavior and Marketing Trends**

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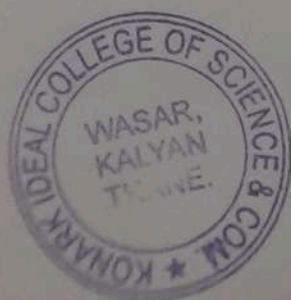
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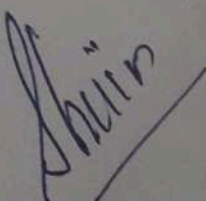
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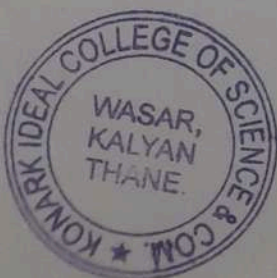
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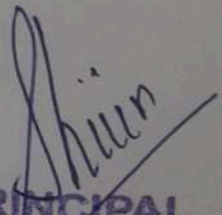
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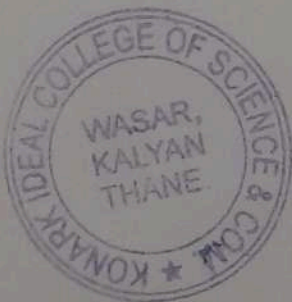


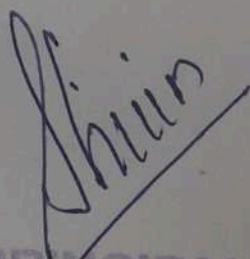
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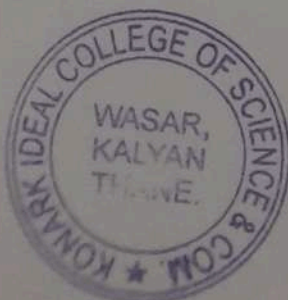
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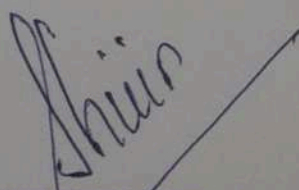


  
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